



MEDIA ADVISORY
August 26, 2010

Contact: Alyse Chadwick
The Scofield Company
312-280-7702
alyse@scofieldcompany.com
www.kroccenterchicago.org

South Side Youth Compete in Salvation Army Golf Tournament

Kids in Tee-Level Clinics put their new golf skills to use as they compete for the very first time

WHAT: The Salvation Army Ray and Joan Kroc Corps Community Center will host the 'Tee Level Clinic Golf Tournament' for beginner golfers, ages 10-13, who participated in the Illinois Kids Golf Foundation Tee-Level Clinics this summer. Held at the Burnham Woods Golf Course, this 3-hole, stroke play tournament will give about 30 kids from across the Chicago area the rare opportunity to compete in a golf tournament for the very first time.

- **Watch** kids from across the city tee-off for trophies and top honors on a real course
- **See** students put their new golf skills to use
- **Hear** from students first-hand what The Salvation Army golf program and the future Kroc Center means to them

This summer, The Salvation Army gave kids on the Far South Side the opportunity to participate in the comprehensive youth golf program, "Hook a Kid on Golf" where they learned basic golf skills, the rules of the game and the history of golf. *Hook a Kid on Golf* is generously funded by Jerry Rich of Rich Harvest Farms in Sugar Grove, Illinois and the USGA. Mark Rasar, CPS teacher and former golf coach at Lincoln Park High School's city championship team, taught the basics of golf to the more than 30 kids.

The Salvation Army has partnered with the Illinois Kids Golf Foundation to bring the renowned Hook a Kid on Golf, SNAG and First Tee school programs to Higgins Community Academy. In addition to teaching kids the fundamentals of golf, these programs provide access to golf learning facilities and experiences that help kids to develop life enhancing values such as honesty, integrity and sportsmanship. The future Ray and Joan Kroc Corps Community Center complex will include an outdoor golf training center with driving ranges and putting greens.

WHEN: *Tee-Level Clinic Golf Tournament*
July 29, 2010
9:00 a.m. – 3:00 p.m.

WHERE: **Burnham Woods Golf Course**
14201 S Burnham Ave
Burnham, Illinois 60633

WHO: Kids ages 10 to 13, parents and community members
Mark Rasar, Golf Coach and instructor

(more)

Background

In November 2007, The Salvation Army Chicago Metropolitan Division announced the Ray and Joan Kroc Corps Community Center Project in the West Pullman neighborhood on the city's far south side. The Kroc Center will be a state-of-the-art community and social service facility in one of Chicago's most underserved areas. When completed, the Kroc Center will be a community center of unprecedented scope and size, and will offer an array of education, sports, arts and support programs for people of all ages never before available in a single Chicago facility. In November of 2008, The Salvation Army opened the new Kroc Center Project Office at 11357 S. Halsted, a base of operations serving the administrative needs of the many ongoing programs in the West Pullman area. By engaging community leaders and local families, The Salvation Army is creating a solid foundation for all of the new services and opportunities the Kroc Center will bring. For more information about The Kroc Center, visit www.kroccenterchicago.org.

About The Salvation Army

The Salvation Army is the largest social service organization in the world and the single largest direct provider of social services in Chicago and the state of Illinois. The Army operates 200 points of entry in neighborhoods across the greater Chicago area, providing disaster relief, shelter, meals, rehabilitation programs, child care and head start, senior services and more. On any given night, about 900 people are sleeping under a Salvation Army roof. In 2010, The Army will celebrate 125 years of service in Chicago. The Salvation Army is there every day, 24-hours-a-day in Chicago and throughout the country providing disaster relief to people in crisis.

###