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**THE SALVATION ARMY ANNOUNCES \$5 MILLION LEAD GIFT FOR THE CAPITAL CAMPAIGN
TO BUILD THE RAY AND JOAN KROC CORPS COMMUNITY CENTER IN CHICAGO**

**Civic leaders Judy Keller and Paul E. Rigby volunteer to lead
capital campaign for Kroc Center**

CHICAGO -- The Salvation Army has received a major lead gift of \$5 million for the Ray and Joan Kroc Corps Community Center capital campaign. The anonymous donor is a long-time supporter of The Salvation Army.

"A contribution of this magnitude brings us closer to our goal and also sets the bar for other potential gifts," says Lt. Colonel David E. Grindle, Chicago Metropolitan Divisional Commander of The Salvation Army. "We are very grateful for the substantial donation and for what it means to our effort. The campaign to build the Kroc Center is gaining momentum and we are gearing up for a groundbreaking next year."

In addition to the lead gift, The Salvation Army is also pleased to announce the co-chairpersons of the capital campaign for the Kroc Center, Judy Keller and Paul E. Rigby.

Judy Keller, known for her work with many respected Chicago institutions, has been a member of The Salvation Army Women's Auxiliary for 30 years. As a civic leader and generous proponent of arts and cultural organizations, she brings decades of experience to the campaign. Keller is currently a member of the Board of Directors of the Lincoln Park Zoo and a member of the Woman's Board and a Life Trustee of the Art Institute of Chicago. She has served as president of the Chicago Theological Seminary Visiting Committee, as a director of the Chicago Public Library Foundation, and a member of the Women's Board of the Museum of Contemporary Art.

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“The Kroc Center will have an enormous impact on the West Pullman community, opening up wonderful opportunities for whole families through arts programs, athletic activities and continuing education programs,” says Keller. “It is an honor to help realize the dream of Joan Kroc.”

Co-Chairman Paul E. Rigby, Managing Director of the Corporate Banking Retailing Industry Coverage Team at J.P. Morgan Securities, Inc., will partner with Keller to lead the campaign. Rigby, a banking industry leader for more than 20 years, has been a member of the Chicago Advisory Board of The Salvation Army for six years and recently served as its chairman. He is thrilled to extend his community involvement through his work with The Salvation Army and the capital campaign for the Ray and Joan Kroc Corps Community Center.

“The Chicago Kroc Center is a very ambitious project and we’ve made significant progress,” says Rigby. “I am confident we will meet our goals and I look forward to working with Judy, an individual of great energy and compassion. My participation represents an exciting opportunity to expand my community involvement by supporting an institution that serves so many families throughout Illinois.”

“These two individuals are exemplary community servants and proven leaders, well suited to head such an enormous effort,” says Lt. Colonel Grindle. “They each bring decades of valuable experience to the project, and we look forward to their guidance and contribution. The campaign is in excellent hands.”

Grindle announced last November that the Chicago Metropolitan Division was approved for \$109.8 million to be used toward building and endowing a Ray and Joan Kroc Corps Community Center by The Salvation Army’s Central Territorial Headquarters for the 11 Midwest states, located in Des Plaines, Ill. The funds are a portion of the gift Joan Kroc left to The Salvation Army in the USA to be used for the specific purpose of building and endowing Kroc Centers. The Salvation Army will raise another \$50 million over the next three years to complete the building and establish an endowment large enough to provide operational stability, funding for programming, program scholarships and materials, such as sports equipment and musical instruments. When completed, the project will represent a total investment of \$159.8 million in the community.

This project began with the vision of the late Joan Kroc. Upon her death in 2003, Mrs. Kroc passed on to The Salvation Army the largest gift ever made to a private charity, designated to help establish state-of-the-art facilities in underserved communities where children and adults could be engaged in a wide range of programs and gain access to important services. With suburban Chicago serving as the headquarters for McDonald’s, the company founded by her husband Ray Kroc, Mrs. Kroc felt an affinity for this city and its people. Before her passing, she was personally involved in the early planning of this center.

The Salvation Army accepted plans for 30 state-of-the-art community centers across the U.S. The Chicago campaign represents the largest effort of its kind by The Salvation Army to date.

in neighborhoods across the greater Chicago area, providing disaster relief, shelter, meals, rehabilitation programs, child care and head start, senior services and more. On any given night, about 900 people are sleeping under a Salvation Army roof. In 2010, The Army will celebrate 125 years of service in Chicago. The Salvation Army is there every day, 24-hours-a-day in Chicago and throughout the country providing disaster relief to people in crisis.