



DOING THE MOST GOOD™
RAY AND JOAN KROC CORPS COMMUNITY CENTER IN CHICAGO

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September 2009

Kroc Center Youth Tee Off at 2009 LPGA Solheim Cup in Partnership with Kids Golf Foundation



Tiarra Parham, 13, and Raven Gougis, 15, get an autograph from a European Solheim Cup team member at the LPGA's Solheim Cup.

The Salvation Army and the Illinois Kids Golf Foundation gave 24 kids from Chicago's South Side the opportunity of a lifetime at the Ladies Professional Golf Association (LPGA) 2009 Solheim Cup held August 17-23, 2009, at Rich Harvest Farms in Sugar Grove, Illinois.

The Salvation Army transported campers to and from the match to get a behind-the-scenes tour of the tournament, meet professional women golfers from throughout the world and watch the exciting tournament live. Campers also enhanced their golf skills with help from professional instructors at the Solheim Cup FORE Kids, an activity area for kids of all ages that provide fun, interactive and educational activities.

"This was a great opportunity for our young people, especially the girls, to see a professional-level event with women who are respected in their field of golf," said Kroc Center Administrator Major David Harvey. "The Illinois Kids Golf Foundation had a tent to help teach the kids the game of golf and experience what it felt like to swing a club. The kids were able to meet the owner of Rich Harvest Farms, Mr. Jerry Rich. The kids loved meeting him and also getting autographs from some of the players. They felt special and now want to get more serious about the game of golf. Of course, we know this will give them more scholarship opportunities and teach them values they can use in life..

Attending the Solheim Cup was an exciting and inspirational experience for all the kids, but especially for the young girls who dream of one day playing golf in college or pursuing a career in golf. Many scholarship opportunities for golf go unclaimed by girls living on Chicago's South Side due to a lack of golf facilities in the area where kids can learn to play. The Salvation Army Chicago Kroc Center Team, with the Illinois Kids Golf Foundation, will change that. This fall, The Salvation Army will bring golf teaching programs to three West Pullman schools.

Tiarra Parham, 13, who attended the Solheim Cup with The Salvation Army, observed, "The golfers here sure can hit the ball a long way, and I bet it takes a lot of practice. I can get good at golf too, if I have a chance to learn and practice it."

The LPGA Solheim Cup is a biennial, trans-Atlantic team match-play competition featuring the best U.S.-born players from the LPGA and the best European-born players from the Ladies European Tour (LET).

Give
hope

A Campaign to
Transform Lives

About the Kroc Center

The Kroc Center will be a state-of-the-art community and social services facility in one of Chicago's most underserved areas, a community center of unprecedented scope and size. It will provide thousands of people of all ages with new opportunities and become an anchor for the community and a beacon of hope. The array of sports, educational, arts and supportive programs has never been offered in Chicago.

[\(learn more\)](#)

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“When The Salvation Army came to me, we were probably well below 50% in reading and math and our attendance was below the state average. In the three years that we’ve been in partnership with The Salvation Army, our reading proficiency has increased from 32% to 70%. As of last June, we’re at 79.9% in math. Our attendance has steadily increased over three years.

We do not have the funding or the support to operate the types of programs The Salvation Army has brought to our schools, and so I’m just so thankful that we had the opportunity to give our children this and actually be able to see them grow before our own eyes.”

*—DR. MABLE ALFRED, PRINCIPLE,
HIGGINS COMMUNITY ACADEMY*



Kia Poe, 11, tees off at the Solheim Cup FORE Kids activity area.

Salvation Army and Alderman Carrie Austin Hold 34th Ward Town Hall Meeting



The Salvation Army Chicago Kroc Center Team and 34th Ward Alderman Carrie Austin held a town hall meeting on August 20 to update local residents on the status and progress of the Ray and Joan Kroc Corps Community Center. Salvation Army Kroc Center Administrator Major David Harvey presented more than 200 interested community members and business leaders with the latest Kroc Center plans and walked the audience through the programs and services already underway in Chicago’s South Side. Also attending the town hall was Melinda Palmore of 3D Design, associate architects for the Kroc Center. Local residents were so moved by the presentation that they made spontaneous donations totalling more than \$2,000 toward the completion of the project.

“This Kroc Center is what our kids and community need,” said Kroc Center Administrator Major David Harvey. “The generosity of the local community to this project is truly inspirational to us. This community needs hope for a better future and this center will give them a safe place to go. We need to help make it happen.”

The ‘Give Hope’ campaign has raised more than 90 percent of its initial fundraising goal and is on schedule to begin site development this fall and construction next year for the Ray and Joan Kroc Corps Community Center.

Fall 2009 Kroc Center Programs at Higgins Community Academy

GREEN CLUB

CHARACTER BUILDING PROGRAMS

- Sunbeams – girls, ages 6-11
- Adventure Corps – boys, ages 6-14
- Girl Guards – girls, middle and high school

MUSIC INSTRUCTION

- Band
- Keyboard
- Percussion
- Drumline

Target Corporation Partners with Salvation Army to Give \$100 Gift Certificates for School Supplies to 26 South Side Youth



The Salvation Army Kroc Center team involved kids from the South Side of Chicago in Target's national Target School Spree on August 11, 2009. Part of a partnership between Target and The Salvation Army, 26 South Side youth received \$100 GiftCards to go back-to-school shopping for clothing, backpacks and other supplies.

The Target School Spree is a \$25,000 grant awarded to The Salvation Army nationwide. More than 2,000 students across the country set off on a day-long shopping spree with \$100 Target GiftCards. Chicago Police Department members from District 5 and District 22, both located close to the site of the future Kroc Center, went along on the shopping trip to help build positive relationships with youth in the community.

More than 80 Target stores in ten Salvation Army markets took part in the Target School Spree. GiftCards were distributed to 200 students in the City of Chicago. Other Salvation Army markets included Minneapolis/St. Paul, Detroit, Los Angeles, San Francisco, Dallas, Miami, New York, Baltimore/Washington D.C. and Seattle.

The Salvation Army in Chicago and the Nation

The Salvation Army is the largest social service organization in the world and the single largest direct provider of social services in Chicago and the state of Illinois. The Army operates 200 points of entry in neighborhoods across the greater Chicago area, providing disaster relief, shelter, meals, rehabilitation programs, child care and head start, senior services and more. On any given night, about 900 people are sleeping under a Salvation Army roof. In 2010, The Army will celebrate 125 years of service in Chicago. The Salvation Army is there every day, 24-hours-a-day in Chicago and throughout the country providing disaster relief to people in crisis.

The Salvation Army, an international movement, is an evangelical part of the universal Christian Church. Its message is based on the Bible. Its ministry is motivated by the love of God. Its mission is to preach the gospel of Jesus Christ and to meet human needs in His name without discrimination.