



DOING THE MOST GOOD™

RAY AND JOAN KROC CORPS COMMUNITY CENTER IN CHICAGO

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HELP FILL MY KETTLE

Give
hope

A Campaign to
Transform Lives

About the Kroc Center

The Kroc Center will be a state-of-the-art community and social services facility in one of Chicago's most underserved areas, a community center of unprecedented scope and size. It will provide thousands of people of all ages with new opportunities and become an anchor for the community and a beacon of hope. The array of sports, educational, arts and supportive programs has never been offered in Chicago.

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Around the Kroc News

December 2009

A Special Holiday Greeting from The Salvation Army

Dear Salvation Army Donors and Supporters,

On behalf of the Ray and Joan Kroc Corps Community Center and The Salvation Army, we would like to take a moment and thank each and every one of you for your generous support of the Kroc Center's "Give Hope" campaign. It is with great pleasure that we can announce to our supporters that initial site development for the Kroc Center began in November and we are on target to break ground on construction in the spring of 2010.

2009 was a year of great progress. We expanded Kroc Center programming to two additional south side schools, bringing much needed after-school program and services. We strengthened relationships with our existing CPS partners, introducing new programs such as golf, flag football, career day field trips, and soccer. Our music programs serve 190 students, 50 students are in character building programs, 70 young people participated in our day camps, and over 230 students have participated in our recreation programs.

Without your support, The Salvation Army would not have been able to realize the wonderful successes of this past year. From all of us at The Salvation Army Ray and Joan Kroc Corps Community Center, we wish you a very happy holiday season and thank you for your generosity and support.

Sincerely,

Majors David and Darlene Harvey
Kroc Center Administrators

Online Red Kettle for Kroc Center Provides New Way to Support "Give Hope" Campaign

The season of giving is upon us, and the sight of The Salvation Army's red kettles in malls and on street corners nationwide is one of the most recognized symbols of the holiday season. Kettle contributions, no matter how small, go directly to help the people in the communities where they are made. In 2008, The Salvation Army Red Kettle campaign raised more than \$130 million nationwide and helped The Salvation Army provide food, clothing, toys and other assistance to people in need. In Chicago, 70 percent of annual donations come from the Red Kettle Campaign.

This year, in addition to the street corner kettles, The Salvation Army has launched online Red Kettles, a fun and easy way to allow individuals and groups to create their own virtual kettle or donate to the kettle of their choice. Now, supporters of the Ray and Joan Kroc Corps Community Center in Chicago can donate directly to the Chicago Kroc Center through the Red Kettle campaign, no matter where they are.

ONLINE RED KETTLE
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HELP FILL MY KETTLE

Visit http://give.salvationarmyusa.org/site/TR?px=1665841&fr_id=1270&pg=personal now to donate and spread the word to friends and family. There has never been a better time to support the Kroc Center.

Former Harlem Globetrotter Visits South Side School



Harlem Globetrotter Melvin Adams presents a signed basketball to a child in the Salvation Army's flag football program at Songhai Elementary Learning Institute.

Moved to action by the recent death of Fenger High School honor student Derrion Albert, former Harlem Globetrotter and motivational youth speaker Melvin Adams knew he had to find a way to reach out to at-risk youth in Chicago to warn them that violence is not the answer. The Salvation Army and Adams coordinated a visit for Adams to Songhai Elementary Learning Institute to conduct an anti-violence assembly for 6th, 7th and 8th graders, including kids currently involved in Kroc Center programming, held on November 10. Adams spoke to the youth about the value of hard work, overcoming obstacles and achieving their dreams.

A long-time supporter of The Salvation Army, Adams recognizes that the work The Salvation Army performs on the South Side offers critical early intervention and alternatives that actually contribute to the prevention of youth violence.



Author Marsha Dowd Teaches Higgins Community Academy Children and Women the Importance of Self-Esteem



Salvation Army Sunbeam Ariel Taylor presents Marsha Dowd with a decorative plate displaying all the activities she wants to participate in once the Kroc Center is built.

Marsha Dowd, author of the book *Appearances: In the Mirror and in the Mind's Eye* and a member of The Salvation Army William Booth Society, conducted a special workshop for more than 50 Salvation Army Sunbeams and Girl Guards at Higgins Community Academy about the importance of mentoring, building character and having a positive self-image.

A lifelong student of the design, history and psychology of fashion, Dowd has turned her attention to issues of women's identity and self acceptance. After the workshop, Sunbeams and Girl Guards talked with Dowd about the activities they are looking forward to participating in once the Ray and Joan Kroc Corps Community Center is built, and each girl received an autographed copy of *Appearances*.

Dowd also conducted a dress for success workshop for 25 women and teenage girls from The Salvation Army's Adult Rehabilitation Center. Focusing on professionalism and self-esteem, Dowd demonstrated how to build a work wardrobe, how to go on a job interview, what to wear according to body size and the importance and meaning of color. After the workshop, Dowd took the women to a local thrift shop to assemble an outfit using the tips and techniques demonstrated in class.

The Salvation Army in Chicago and the Nation

The Salvation Army is the largest social service organization in the world and the single largest direct provider of social services in Chicago and the state of Illinois. The Army operates 200 points of entry in neighborhoods across the greater Chicago area, providing disaster relief, shelter, meals, rehabilitation programs, child care and head start, senior services and more. On any given night, about 900 people are sleeping under a Salvation Army roof. In 2010, The Army will celebrate 125 years of service in Chicago. The Salvation Army is there every day, 24-hours-a-day in Chicago and throughout the country providing disaster relief to people in crisis.

The Salvation Army, an international movement, is an evangelical part of the universal Christian Church. Its message is based on the Bible. Its ministry is motivated by the love of God. Its mission is to preach the gospel of Jesus Christ and to meet human needs in His name without discrimination.